

FOR IMMEDIATE RELEASE: TUESDAY, MAY-11-2010

POWER TO THE LITTLE PEOPLE!

THE MUCH-ANTICIPATED **SECOND CD** BY THE MONKEY BUNCH LAUNCHES SUNDAY, MAY 30TH, 2010, 3:00-4:00PM, THE GREAT HALL 1087 QUEEN ST. WEST (QUEEN & DOVERCOURT)

"THE ROLLING STONES FOR THE PRE-SCHOOL SET!"

TORONTO LIFE

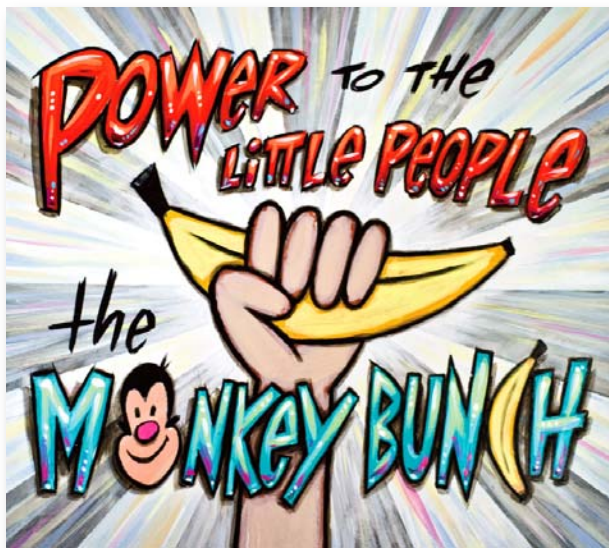
"A VERITABLE ROMPER-ROOM OF SGT. PEPPER-ED BRASS MARCHES, honky-tonk nursery rhymes and monkey-funk... fun for the whole family, honestly."

EYE WEEKLY



THE MONKEY BUNCH unveil their newest creative explosion **POWER TO THE LITTLE PEOPLE** on May 30th and is sure to be the best party in town, even if you aren't still wearing pull-ups.

Presented by The TOT SQUAD and Sponsored by Front Door Organics (www.frontdoororganics.com), The Little Paper (www.littlepaper.com), Centre for Art and Soul (www.centreforartandsoul.com), Anouk's Ark (www.anouksark.com) and New Moon Kitchen (www.newmoonkitchen.com).



Do you feel like you're not sure who is going to save the world, like we could really use a super hero right about now or an army that will protect our planet? Meet THE MONKEY BUNCH. They are here to change the way you think about children's music. Using humour, real music and a passion for the planet, this rock band for kids is empowering children to save us all!! After playing to sold out crowds and selling thousands of CDs, The Monkey Bunch is finally ready to unleash their second CD to the world, "POWER TO THE LITTLE PEOPLE"!

POWER TO THE LITTLE PEOPLE features performances by: **Danny Michel, Adam Gontier** (Three Days Grace), **Ed Sahely, Teresa Pavlinek, Lori Cullen, Kevin Fox** and **Jian Ghomeshi**! Take all of this talent and throw Juno nominated **Michael Philip Wojewoda** (BNL, Anvil) into

the mix. Like your favourite mixed tape, the new **Monkey Bunch** album takes music for kids to a whole new level and packs it with even more explosive rock and pollution fighting power! This is one CD you MUST have for a complete and healthy childhood.

THE MONKEY BUNCH is made up of comic genius Shoshana Sperling, musician/songwriter Maury LaFoy and their musical friends.

Shoshana Sperling is a Toronto writer/performer who has given us character-rich plays, television and live comedic monologues.

Maury LaFoy is a musician/songwriter/producer who has played with **Jann Arden, k-os, Sarah Harmer, Ron Sexsmith** and **Olivia Newton John**.

Using a variety of musical stylings the MONKEY BUNCH engage kids with their skilled musicality and original humour, while imparting fun but important educational messages about the environment. This high-energy concert will have your kids dancing, rushing the stage and going BANANAS! THE MONKEY BUNCH is for parents who love music – and want their kids to do the same.

“... **ONE OF THE BRIGHTEST, SPUNKIEST, QUIRKIEST KIDS’ RECORDS** to have come along in a long while.”

TODAY’S PARENT

“...the hilariously fabulous Shoshana Sperling and her partner in crime, Maury LaFoy, have done the impossible: **CREATED A KIDS’ ALBUM THAT’S ACTUALLY GREAT.**”

★★★★ (4 STARS) NOW MAGAZINE

“**SHOSHANA AND MAURY HAVE MADE A WONDERFULLY MUSICAL KIDS ALBUM** full of wit and charm without any of that ‘goofy’ aftertaste.”

RON SEXSMITH

The new CD, “**POWER TO THE LITTLE PEOPLE**”, will be released on **May 30th at 3:00pm at The Great Hall**. Admission is \$5 for kids and \$10 for big kids. Presented by The TOT SQUAD and Sponsored by Front Door Organics (www.frontdoororganics.com), The Little Paper (www.littlepaper.com), Centre for Art and Soul (www.centreforartandsoul.com), Anouk’s Ark (www.anouksark.com) and New Moon Kitchen (www.newmoonkitchen.com).

Available at www.themonkeybunch.com, POWER TO THE LITTLE PEOPLE is recommended from ages small squishy potato and all the way up to really big squishy couch potato. Special CD Launch Party Price: \$15 with no HST cause we just don’t get it!

To learn more about **THE MONKEY BUNCH** please visit www.themonkeybunch.com

For more information contact **SHOSHANA SPERLING** at sho@themonkeybunch.com or 416-516-8511

For **MEDIA INFORMATION** contact Laura Rickards, Rickards Publicity, rickardspublicity@yahoo.ca or 613-392-6601

PRESS-READY PHOTOGRAPHY AND AUDIO TRACKS are available online at:
<http://www.themonkeybunch.com/2010/media>